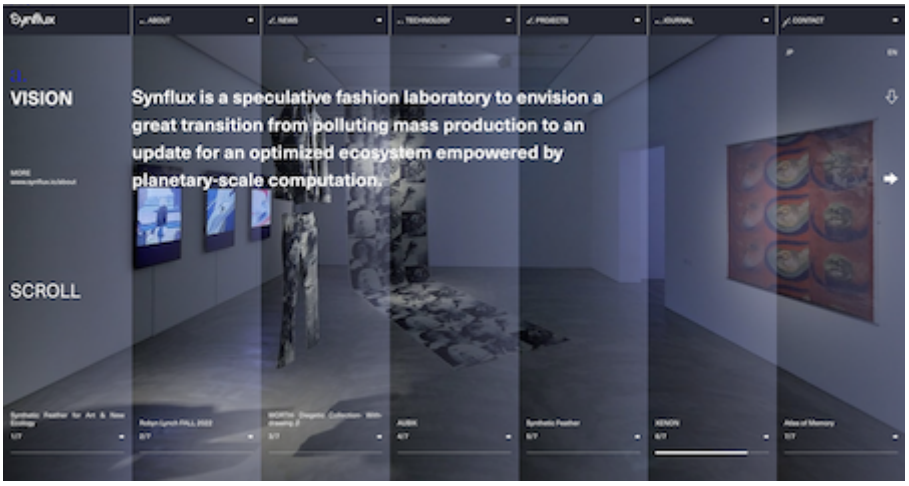
Digital Fashion

- Digital Fashion Platforms
- Digital Designers/Artists/Brands

Digital Fashion Platforms

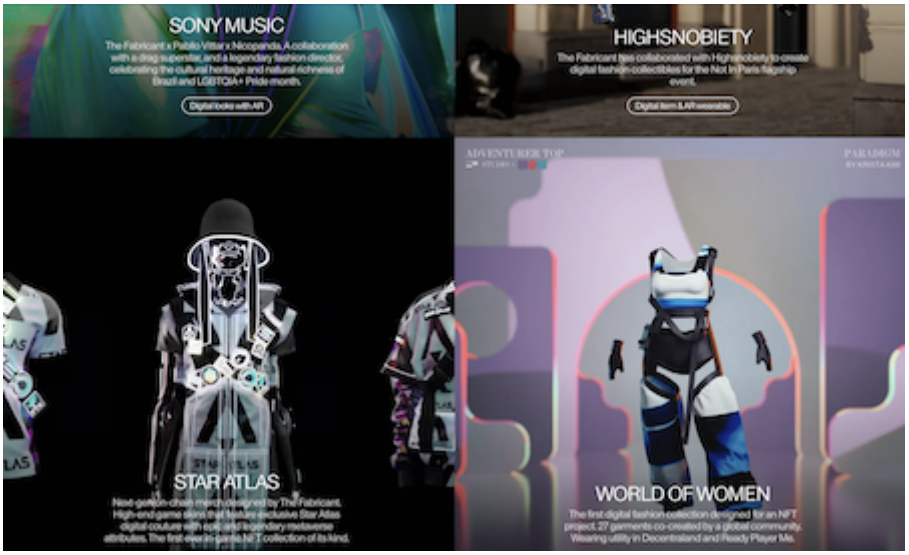
SYNFLUX: Synflux is a speculative design lab using the newest technology to design fashion for the planet. We are a speculative design laboratory and while being considerate of nature and the planet and work towards we aim to achieve our goal to attain a connected world where we can express our personal ideas freely.
We work together in creating a sustainable fashion design system for the next generation through AI, 3D tech and the most updated digital technology (e.g. blockchain systems). As a collective of fashion, design, and technology professionals we are all taking on the challenge of using design and research as a bridge to innovative projects and social integration.

https://synflux.io/



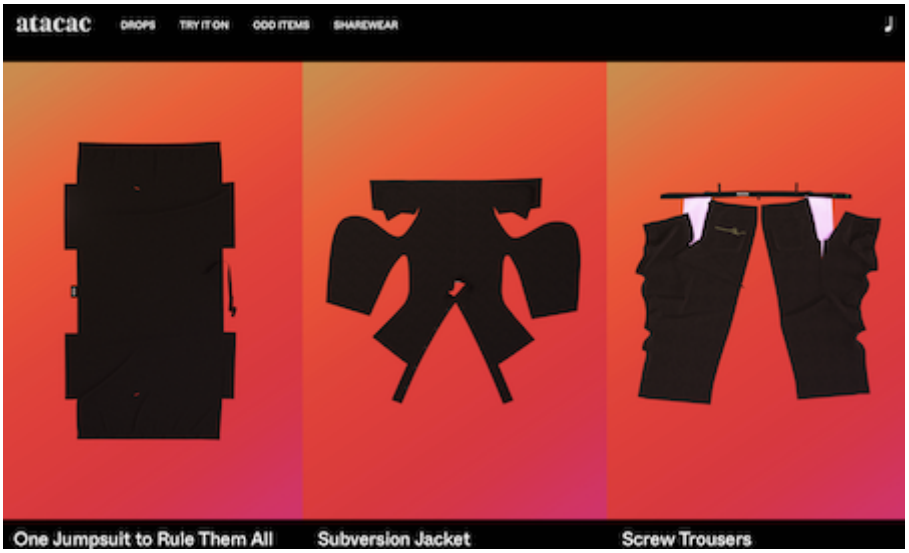
THE FABRICANT: Fashion is about mixing and matching, customizing your garments and expressing your own unique identity. The Fabricant enables anybody to realize this potential. From passive consumers we become active creators, monetizing our craft and sharing our creativity. Royalties are equally split among all participants involved in the co-creation of the digital fashion items.

https://www.thefabricant.com



ATACAC: Our vision is to reinvent fashion by combining new technology with art and traditional craftsmanship. We create fashion for the new generation who care about the future, a future that we want to design beautifully. And we want to do it with you!

https://atacac.com

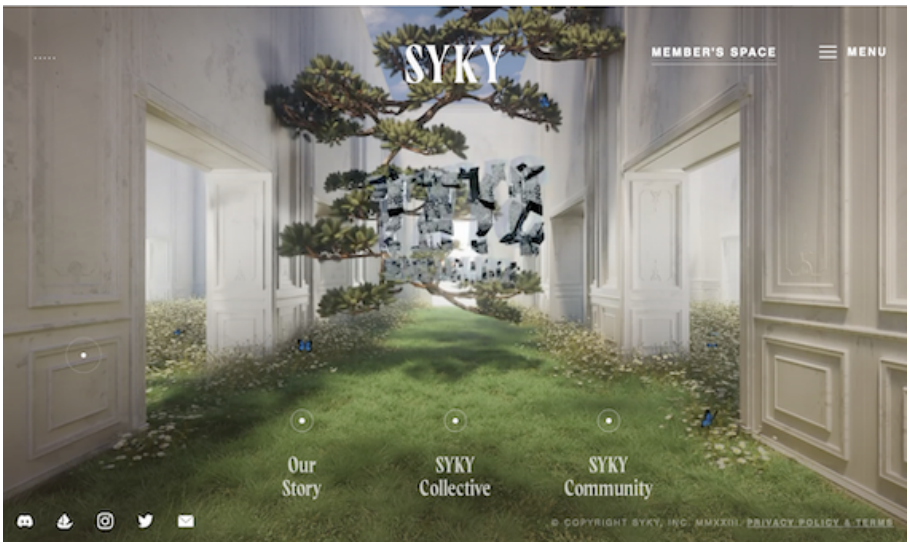


DRAUP is a platform maximising the value of digital fashion for its consumers and creators.

https://www.draup.xyz

SYKY is a community-driven platform at the forefront of fashion's digital revolution. We believe that the next great luxury houses are designing for digital worlds today. Through the power of technology, a new generation of designers will rise to define the future of the fashion industry. SYKY is a nexus for this future: a community where members can meet and collaborate, a Collective where designers can learn and scale their business, and a platform where collectors can discover innovative design. At its heart, SYKY is a vibrant community connecting passionate individuals across the worlds of fashion and technology.

https://www.syky.com



RSTLSS: Powering next-gen wearables for web3, gaming, social, IRL.

https://rstlss.xyz

THE REPLICANT: NFT fashion design & marketplace

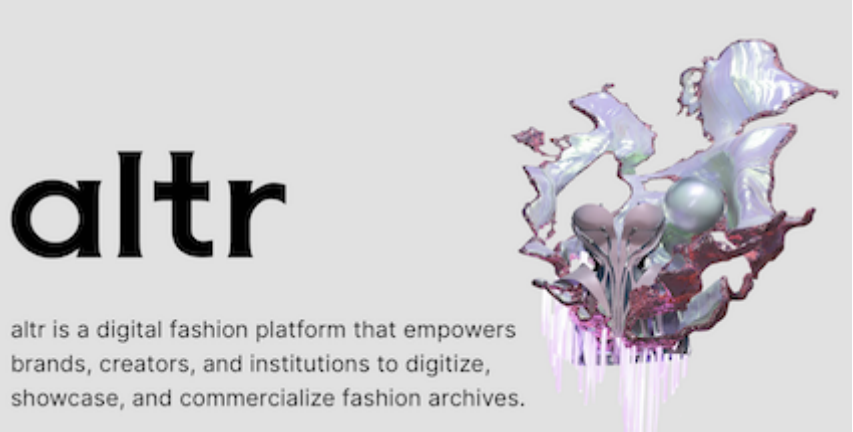
https://en.replicant.fashion

TRIBUTE BRAND is an innovative company that makes digital clothing which consumers can buy and "paste" onto themselves. Tribute Brand launched in April 2020, and has since set the course for the global digital fashion market, selling out their drops and partnering with luxury fashion houses such as Jean Paul Gaultier and Carolina Herrera along the way. Today, the digital fashion world is synonymous with the iconic looks that Tribute Brand has pioneered.

https://www.tribute-brand.com

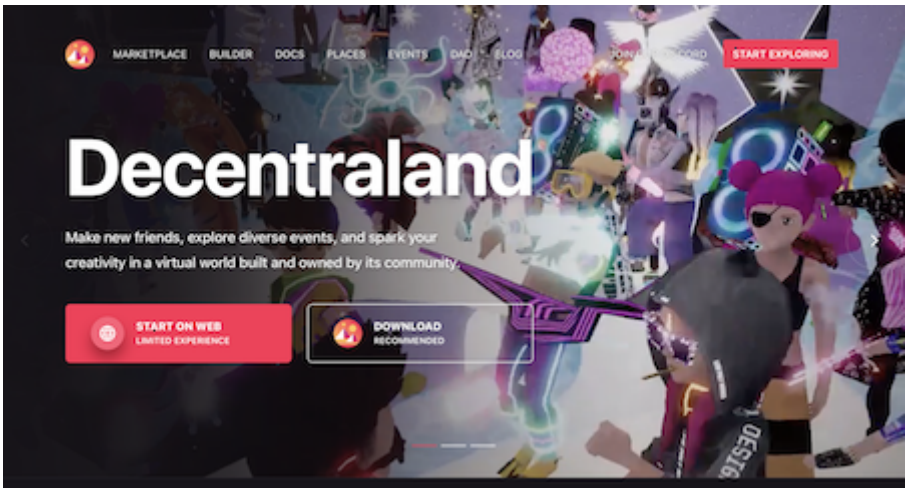
ALTR is a digital fashion platform that empowers brands, creators, and institutions to digitize, showcase, and commercialize fashion archives.

https://altr.space



DECENTRALAND is a 3D virtual world browse based platform. Users may buy virtual plots of land in the platform as NFT’s via the MANA cryptocurrency, which uses the Etheroum blockchain. Designers can create and sell clothes and accessories for the avatars to be used in the virtual world.

https://decentraland.org



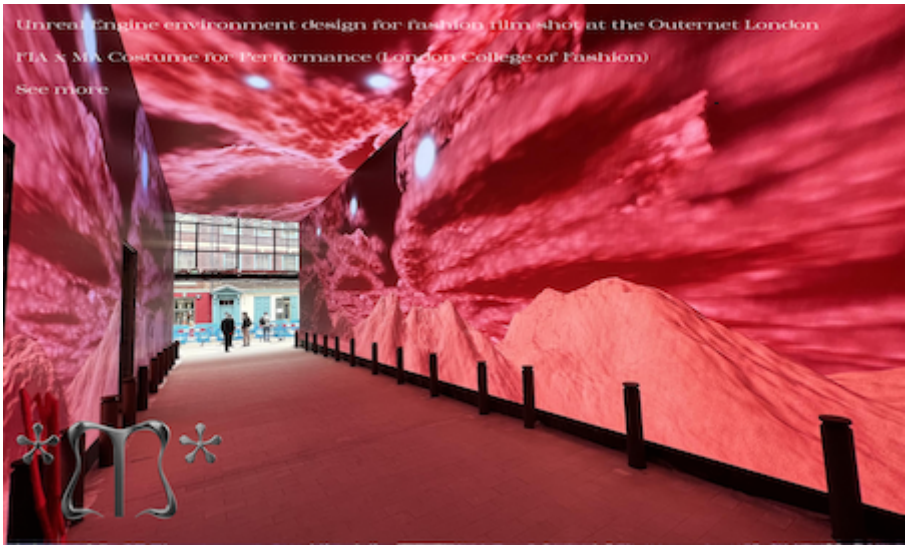
Digital Designers/Artists/Brands

Studio Scarlett Yang demonstrates an acute awareness of the inherent challenges posed by the fashion industry and consumer culture. Its purpose is to reinvent design, manufacturing, materials, and consumption, while showcasing unseen beauty.

https://www.scarletty.com

Costas Kazantzis focuses on identifying novel ways through which game engine technology, 3D design, and XR can reshape the way fashion and art content is disseminated. His work lies at the intersection between fashion media production, visual communication, and computer science. Through his deep understanding of immersive technologies and experience working across collaborative digital fashion projects, Costas provides insight into the delivery and development of these projects from conception to realisation.

https://costaskazantzis.com

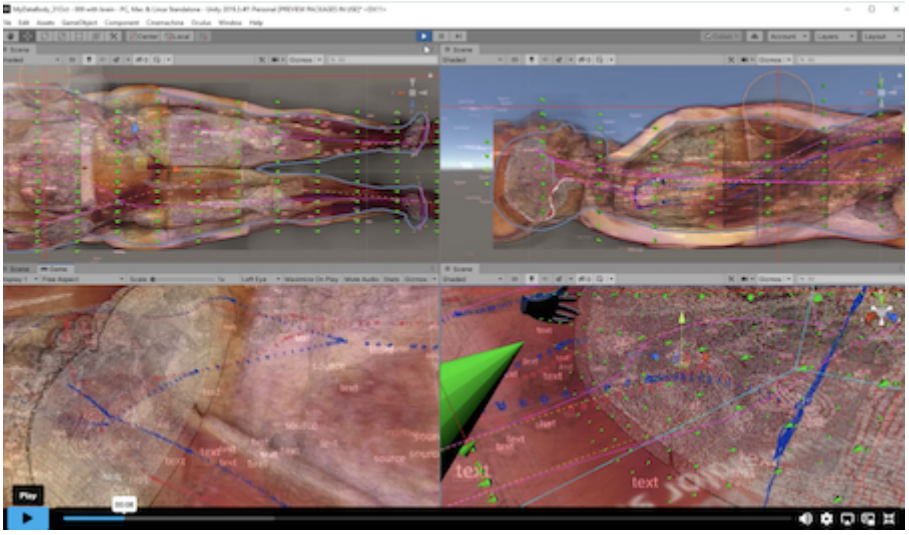


Taskin Goec: Mixed Reality Fashion Designer based in London/Berlin

https://www.maisontaskin.de

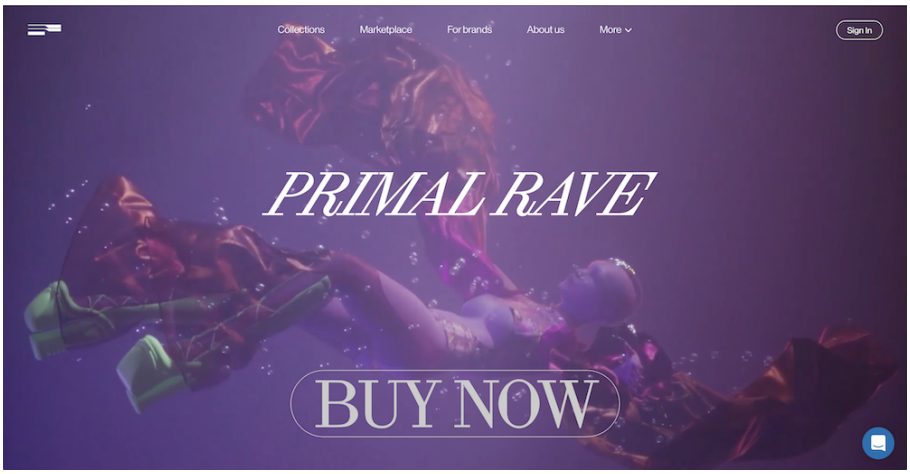
Marilene Oliver: An Artist who works at a crossroads between new digital technologies, traditional print and sculpture, her finished objects bridgen the virtual and the real worlds. Oliver uses various scanning technologies to reclaim the interior of the body and create artworks that invite us to contemplatie our increasingly digital selves.

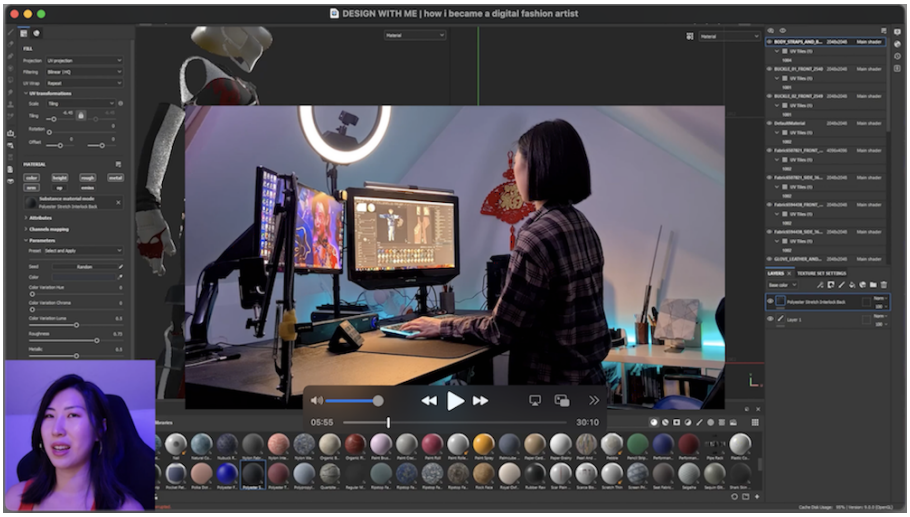
https://www.marileneoliver.com



The Fabricant: To build a new fashion industry where everybody participaties and profits

https://www.thefabricant.com/



Stephy Fung

https://www.youtube.com/@stephyfung